# COVID-19, HOsiHO agency has gathered an audiovisual collection of more than 4000 aerial videos on confined cities in France, Europe and the United-States.

As soon as containment began, mid-march, the French agency HOsiHO, an aerial stock collection about the world seen from above, and a national french network of UAV pilots, launched a vast operation to collect aerial and ground images showing the multiple aspects of confined cities around the world.



## A solemn appeal

HOsiHO's appeal to UAV pilots and aerial filmmakers contributing to its collection of more than 30,000 images solemnly said the following :

# " In these uncertain times, we visual creators must continue to produce images for history. The world will need them to remember and explain."

Most of the artists immediately grasped the **historical moment** we were living through, and immediately set about filming Absence in Confined Cities, while respecting the health and air regulations of the countries where they were working. For the agency's principle is first and foremost to offer only aerial images taken legally with all the required authorisations.

# 4000 aerial footage and stills showing 65 lockdown cities in France and around the world

In 45 days, the 200 signed HOsiHO's contributors have therefore undertaken to film their regions and their cities, often deserted. In France, Europe and the United-States.

Thus, these images, historical in more than one way, show the absence and emptiness in streets, squares, avenues, parks and gardens, shopping malls, tourist sites, beaches, cathedrals, churches, airports, train stations, markets, schools, highways, etc...

## They make one feel the heavy and forced silence of the confined cities, through

#### images.

The calm and anguish that paradoxically go together for the occasion.

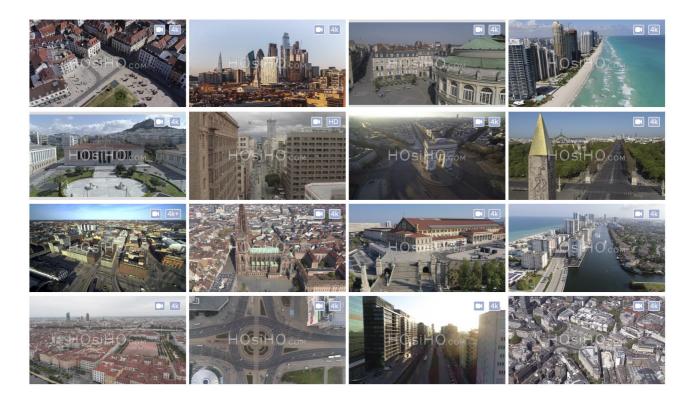
They also show the relative collective respect of this constraint on citizens, deprived of spring, work, walks, holidays, schooling, sports, ...

As of today, the Covid-19 collection gathered by HOsiHO, reached the 4000 videos and aerial photos mileage, featuring 65 cities in France and in the World, lockdown because of the epidemic due to the coronavirus.

Here is the constantly evolving breakdown list of the cities available on **HOsiHO's Covid-19** gallery:

London, Paris, Athens, New-York, Los Angeles, Miami, Fort Lauderdale (Florida), Warsaw, Bucharest, Stockholm, Visby (Sweden), Lille, Marseille, Bordeaux, Montpellier, Toulouse, Metz, Tourcoing, Roubaix, Valenciennes, Dunkirk, Vannes, Brest, Aix-en-Provence, Rennes, La Rochelle, Ile de Ré, Limoges, Belfort, Morlaix, Reims, Colmar, Blois, Lisieux, Deauville, Amiens, Douai, Lorient, Nantes, Strasbourg, Saint-Malo, Romorantin, Caen, Rouen, Bayonne, Avignon, Lyon, Coutances, Narbonne, Quimper, Landerneau, Perpignan, Arles, Beauvais, Béthune, Mont-Saint-Michel, Lens, Calais, Boulogne-sur-Mer, Arras, Saint-Emilion, Libourne, Carcassonne, Béziers, Pointe-à-Pitre, Fort-de-France, Reunion Island

Access the Covid-19 gallery : https://www.hosiho.com/en/gallery/48/covid-lockdown



#### « La France in Absence «

Part of the French cities were flown over by the 15 operators of the national network of UAV pilots, founded in 2017 by the agency and named HOsiHO Drone Network. A collective clip, La France en Absence, was even taken from their entire production. It shows **21 confined cities filmed by their UAVs in April 2020** 

See the videos : <u>https://www.hosiho.net/en/51-aerial-videos-by-drone-in-france-during-lockdown-coronavirus-outbreak.html</u>

## Unique snapshots of a historic May 1st, Labor Day

These same drone pilots, located in every corner of France and Martinique (FWI), also took the measure of the **historic day that was May 1st, 2020.** A day on which traditionally the parades of trade unions hit the ground in all major cities.

This year, as no parade was allowed, the streets remained deserted and this is precisely what the HOsiHO Drone Network wanted to immortalize the moment with aerial images.

Through a set up in eleven major cities, the HOsiHO network of UAV pilots was able to capture images that will remain historic: those of a confined Labor Day, where parades were banned due to the global pandemic caused by Covid-19.

In addition to their final destination in the image bank collection, a complete set of images was made available to the press and media from 5:30 pm, for immediate release that same evening.

See all the details and a showreel of the footage : <u>https://www.hosiho.net/en/blog/hosiho-drone-network-s-news/70-may-1st-2020-eleven-cities-in-france-filmed-jointly-by-11-professional-drone-pilots.html</u>

The drone images of a Labor Day morning without any parades in 11 french cities, are already online and available for licensing on HOsiHO platform: <u>https://www.hosiho.com/en/search?q=Labor+Day+2020&ob=date&ow=DESC</u>

#### **INA** partnership

As part of a global partnership between the INA and HOsiHO agency, part of this Covid-19 stock footage are already distributed by the (french) Institut National de l'Audiovisuel.

The INA will add to its catalogue, late in May 2020, a large part of HOsiHO's aerial collection (Covid and non-Covid).

HOsiHO being one of the prestigious partner collections represented on the professional platform INA mediapro.

More about this : <u>https://www.inamediapro.com/eng/Collections/Hosiho-Collection</u>

#### The aerial stock collection, on HOsiHO.com

Created in 2014 in Marseille, the HOsiHO collection has more than 34,000 videos and aerial photos on the World seen from above. The agency's e-commerce platform, accessible on HOsiHO.com, allows searching, sharing by viewer as well as the acquisition of rights for immediate downloading of the images in high-resolution (HD/4K+).

#### The French HOsiHO Drone Network, on HOsiHO.net

Created in 2017, it is a service to put clients in touch with reliable and talented drone providers, all coming from the authors signed by the image bank. Thanks to a dedicated website, on HOsiHO.net, it is easy to quickly find the nearest UAV operator to the shooting sites, by a simple click on the map of France. HOsiHO labeled, these operators are all long time recognized professionals.