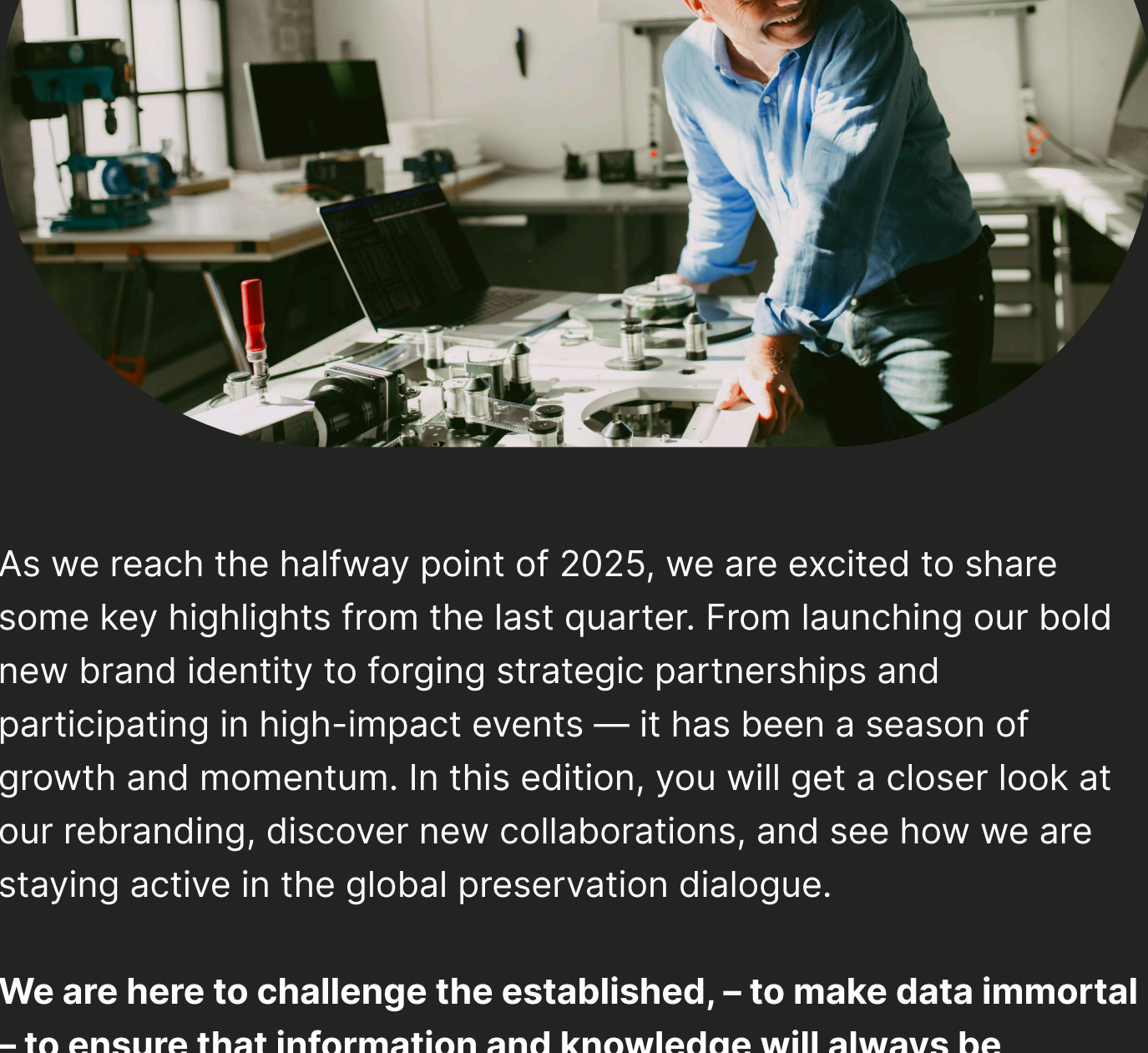




Dear Piql Friend



As we reach the halfway point of 2025, we are excited to share some key highlights from the last quarter. From launching our bold new brand identity to forging strategic partnerships and participating in high-impact events — it has been a season of growth and momentum. In this edition, you will get a closer look at our rebranding, discover new collaborations, and see how we are staying active in the global preservation dialogue.

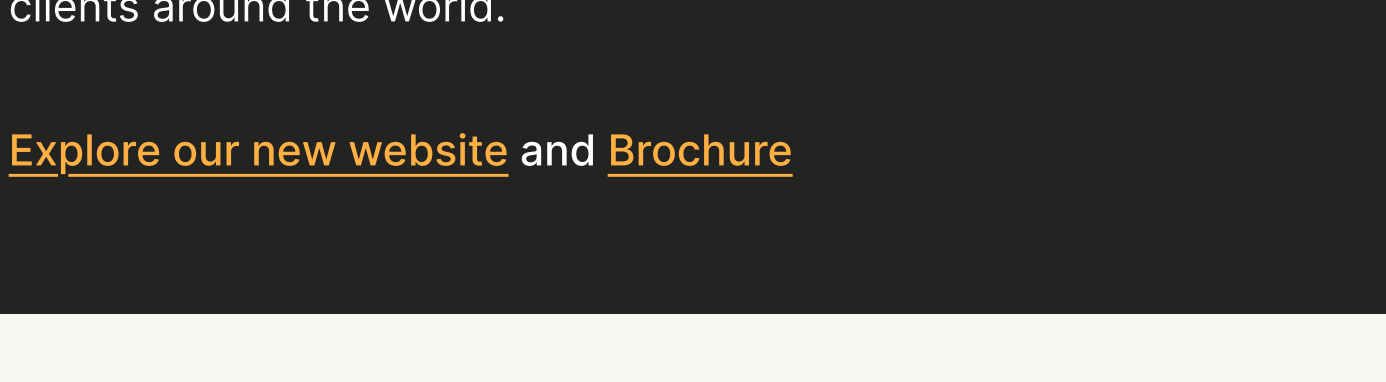
We are here to challenge the established, – to make data immortal – to ensure that information and knowledge will always be authentic and accessible.

This forms the basis of our business philosophy.

We innovate and create technologies and solutions that are secure, robust, self-contained and sustainable, purpose-built to withstand digital threats and the test of time.

We are proud of the progress we have made and even more excited about what lies ahead.

A new look – for a new era.



We are proud to introduce a refreshed Piql – with a new visual identity, a new website and a renewed take on our purpose: We make data immortal. From now on, you will see a transformed brand with our new logo, colours and visual language wherever we communicate.

Our identity might look different, but our commitment to long-term digital preservation remains stronger than ever. As we continue to grow globally, this transformation better reflects the bold and forward-thinking path we are on, together with our partners and clients around the world.

[Explore our new website](#) and [Brochure](#)

Expanding Our Global Network

The last few months, we have proudly welcomed three new Authorised Resellers into the Piql family, and together we will offer **unique, unhackable, and immutable data storage solutions and services**. Whether you need to protect, archive, or preserve, we make sure what matters most is never lost.

These new and solid Resellers will be strengthening our international presence in India, France and the United States of America, thus unlocking new opportunities to Protect, Archive or Preserve what matters most.

France: Digitech



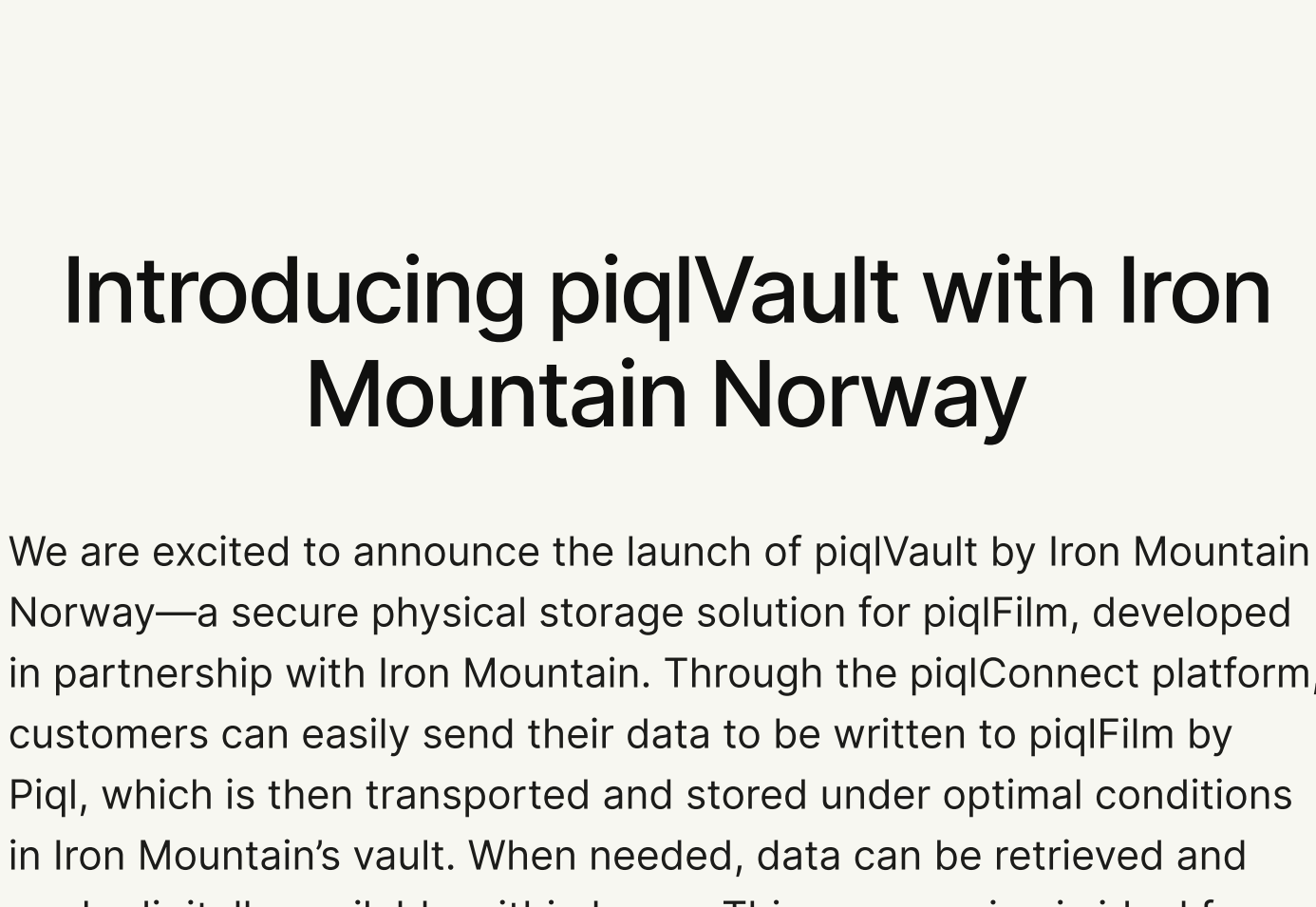
We are delighted to announce a promising new partnership with Digitech France.

Digitech, located in Marseille, is a national leader in digitisation and information management, offering powerful tools for digital transformation across public and private sectors. With a shared vision for long-term digital preservation, our collaboration sets the stage for meaningful impact in France and beyond.

The partnership was signed and sealed by Digitech's General Manager, Patrice Polidori and Rune Bjerkestrand, Founder and Managing Director of Piql.

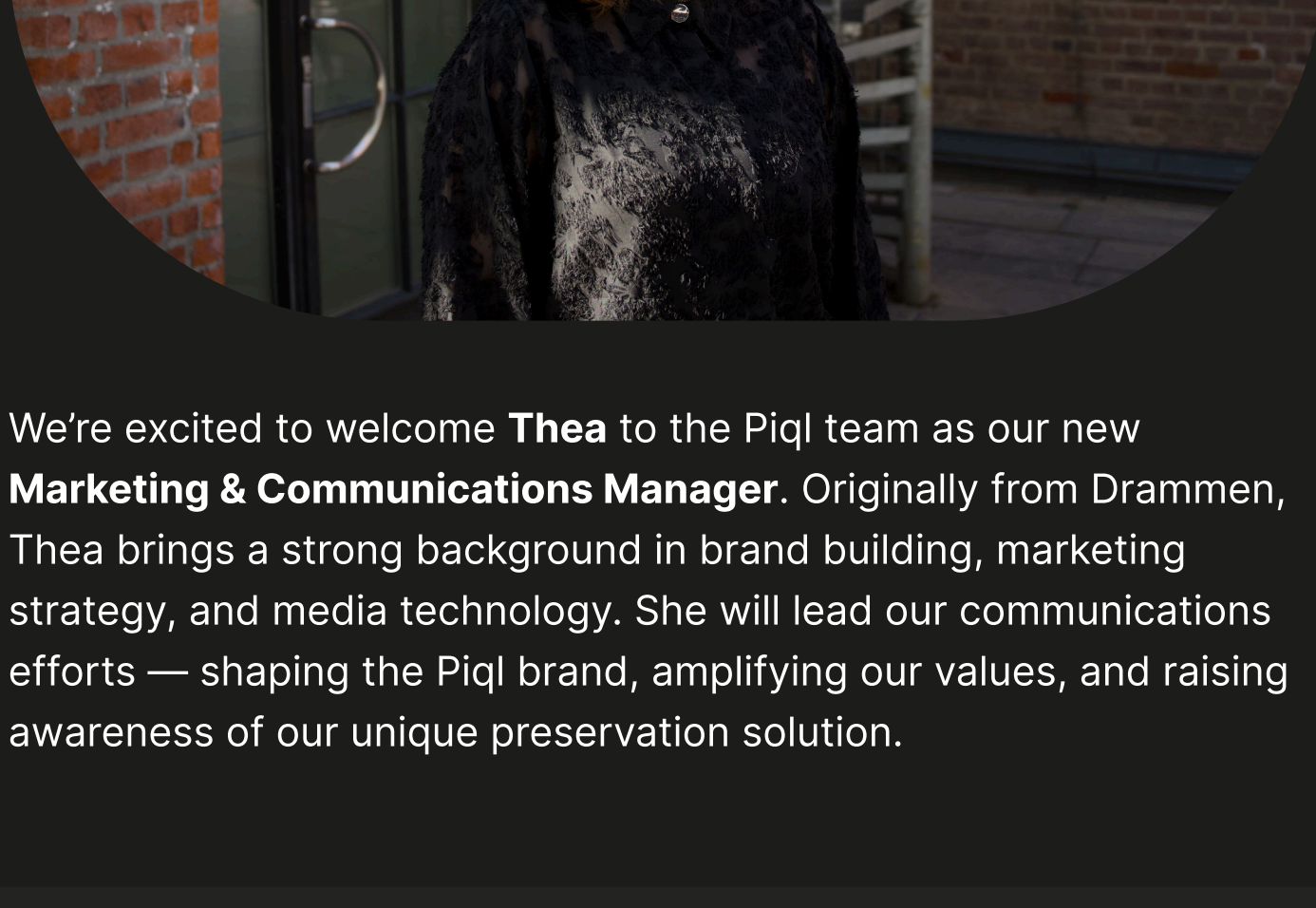
[Read more](#)

India: Samvardhan Conservation LLP



Based in Pune (located in the western Indian state of Maharashtra), **Samvardhan Conservation & Restoration LLP** is a young and dynamic company with a strong focus on archaeological data and monument preservation. In just three years, they have worked with several state governments and the Ministry of Information & Broadcasting on national conservation projects. Now, in partnership with Piql, Samvardhan aims to expand into its data preservation vision for India's heritage, government, and industrial data using Piql technology.

USA: Hollywood Film Company



We are excited to announce a new partnership with **Hollywood Film Company** (based in Hollywood, California), now an Authorised Reseller of Piql in the United States. With a legacy rooted in high-quality film services and a forward-looking approach to media preservation, Hollywood Film Company is uniquely positioned to open huge market for Piql services in the North American market. Together, we aim to serve corporates, cultural institutions, film studios, archives, and public entities seeking to protect business and society critical information and to preserve critical digital assets for the future.

Introducing piqlVault with Iron Mountain Norway

We are excited to announce the launch of piqlVault by Iron Mountain Norway—a secure physical storage solution for piqlFilm, developed in partnership with Iron Mountain. Through the piqlConnect platform, customers can easily send their data to be written to piqlFilm by Piql, which is then transported and stored under optimal conditions in Iron Mountain's vault. When needed, data can be retrieved and made digitally available within hours. This new service is ideal for organisations seeking tamper-proof, sustainable, long-term offline backup.

[Read the press release](#)

Welcoming New Friends & Colleagues

Thea Moen

We're excited to welcome **Thea** to the Piql team as our new **Marketing & Communications Manager**. Originally from Drammen, Thea brings a strong background in brand building, marketing strategy, and media technology. She will lead our communications efforts — shaping the Piql brand, amplifying our values, and raising awareness of our unique preservation solution.

Sebastien Krajka

Meet **Sebastien**, our **Growth Marketing Manager** at Piql. Originally from the north of France and now based in Stavanger, Norway, Sebastien focuses on marketing strategy for the Arctic World Archive (AWA). He designs and optimizes campaigns across the full user journey and is always open to questions, support requests, or a friendly chat.

Priyanshu Singhal

Joining us from Delhi, **Priyanshu** is our new **Lead Generator & Researcher**. He brings energy, ambition, and a keen eye for opportunity to the team. With a proactive mindset and strong sense of responsibility, Priyanshu is eager to support Piql's growth. His passion for travel reflects his curiosity and openness to new ideas and qualities that help him connect with diverse markets and uncover fresh insights.