

# LOLA Clips signs partnership with Ian Mackenzie Rough Collection

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LOLA Clips announced today that it is now representing the archive of Ian Mackenzie Rough. This unique collection of digitised films, all shot on 8mm format, features Rough's personal home movies of day-to-day family life, schooldays, friends, holiday travel and stunning locations spanning dozens of countries across the world throughout the second half of the 20th Century.

The addition of this unique collection of home movie video to its own already extensive collections, available to search and download in digital format from the website via the member's portal, ensures that LOLA Clips continues to provide clients with cutting edge content for film and television productions.

"The Rough Collection brings a unique look at life across the 20<sup>th</sup> Century through the eyes of a filmmaker and represents an incredible resource for producers of film and television content. We are really looking forward to showcasing it as it perfectly complements the existing collections we offer" says Sandra Coelho, Founder & CEO at LOLA Clips.

"I have always been in love with film since receiving my first 8mm camera from my father on his return from America when I was six years old and have built up this collection of personal home movie videos over five decades. I am looking forward to working with the great team at LOLA to bring this collection to documentary, television and film makers globally" says Ian Mackenzie Rough.

## **ABOUT LOLA Clips**

LOLA Clips is a video content agency based in London and Los Angeles representing over 30 media partners including ABC Australia, ITV Archive, Studio Canal, Al Jazeera and Euro news. Founded in 2015, LOLA Clips has pioneered drone footage and aggregates bespoke content on demand as well as offering consultancy services to source archive content internationally.

For more information about LOLA Clips please visit: <https://lolaclips.com/>

### **ABOUT Ian Mackenzie Rough**

Ian Mackenzie Rough is a Director and Cameraman who has worked in the film industry for over 57 years. Starting his career as a Projectionist and Telecine Operator he worked in Advertising for 9 years before forming his own production company, Tele-An Productions, producing commercials and corporate content. He retired to France in 2005 where he continues to digitise old films.

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