



For the last 11 years, Reelin' In The Years Productions (RITY) has been exclusively representing the archive of Sir David Frost whose broadcasting career spanned 50 years until his untimely passing in 2013. To date, RITY has built an archive containing thousands of hours of in-depth interviews that were conducted by Sir David Frost with the world's leading politicians, celebrities, musicians and comedians.

Wilfred Frost, "I met David Peck and partnered with him in 2014, a year after Dad died. He has been totally central to everything we've done with The David Frost Archive since, and without him and his team at Reelin' In The Years Productions, huge swathes of Dad's work wouldn't be restored and available in the way that it is today. He is the ultimate archivist—extraordinarily passionate about what he does and the footage he represents; always putting my interests first; while also commercially savvy and maximising the value of the footage we have."

In early conversations with RITY, Wilfred stated it was his goal was to make a film to honor his father's legacy so as RITY was busy locating, transferring and fully cataloging various tape formats stored around the globe, Wilfred was looking for the right production team to make his vision of a series focused around the interviews his dad conducted, a reality.

For a number of years Wilfred Frost was speaking with various potential directors and production companies to find the right person for his vision but it wasn't until 2019 when David Peck (President of Reelin' In The Years Productions) introduced him to Nigel Sinclair & Cassidy Hartmann of Whitehorse Pictures that this project started to come together. For many years David Peck has worked very closely with Whitehorse on numerous films and served as Executive Producer on The Bee Gees, "How Can You Mend A Broken Heart" and as one of the Co-Executive Producers on a multi-part documentary series on the famed record Memphis record label, "STAX: Soulsville USA" which was recently nominated for a Peabody Award. RITY is involved in a number of other documentaries with Whitehorse currently in production.

Sometime in late 2021/early 2022 Wilfred Frost & Whitehorse Pictures signed a deal with Sky Arts to produce a six part series entitled David Frost Vs.. and for the last three years many talented people have

worked hard to bring this unique program to fruition. David Peck of Reelin' In The Years Productions not only served as Associate Producer but made sure all of the selected footage got into the production and since these six part series are primarily from the Sir David Frost library, there was an rather large amount of archive to send over.

The series first premiered on Sky Arts in February and it will now make it's debut in the states on MSNBC Sunday, April 27 and continue for the 5 Sundays after that. David Frost Vs.. is very unique as each 50 minute episode centers around a subject and primarily utilizes the interviews Sir David has conducted over the years along with new interviews filmed for this series.

- David Frost Vs The Beatles
- David Frost Vs Muhammad Ali
- David Frost Vs Jane Fonda
- David Frost Vs Elton John
- David Frost Vs Richard Nixon
- David Frost Vs The Middle East



Wilfred Frost has carried on his father's legacy in broadcasting when in 2014, he joined CNBC as the co-anchor of Worldwide Exchange and in 2018, Wilfred became co-anchor of CNBC's Closing Bell. Since 2022 he has been based in London working for Sky News but also continues to work with NBC/CNBC as a contributor.

On April 14th David Peck of Reelin' In The Years Productions was invited joined Wilfred Frost at the New York Stock Exchange to ring in the opening bell and celebrate the premiere on MSNBC of this unique six part series, David Frost Vs..

David Peck, President of Reelin' In The Years Productions "It was a joyous experience to help Wilfred achieve his goal of honoring his father's incredible legacy and body of work. To be invited to stand beside him ringing in the Opening Bell on the New York Stock Exchange is one of those moments in life where you ask yourself "how did I get here?" I can't be sure but it's quite possibly the first time in the history of the stock market that a documentary film was honored in this way."

