

Orchard Clips Partners with Drone Operator and Filmmaker Yuval Dax

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London, UK: Orchard Clips has signed a multi-year representation agreement with drone operator, filmmaker and producer Yuval Dax.

The agreement sees Orchard Clips take on Dax's collection of over 4000 clips spanning aerials, landscapes, wildlife, archaeology, religion and more.

The collection includes a world-leading selection of contemporary footage clips from Israel, as well as footage from Egypt, Morocco and the Palestinian Territories.

The majority of footage has been shot at 4K resolution and includes advanced filming techniques such as timelapse and slow motion.

Luke Smedley, Head of Orchard Clips said "Yuval is a fantastic cinematographer, producing images that are both technically and compositionally high quality. His wildlife clips get you into the heart of the action, whether that's following a solitary camel walking across the desert, or immersing you in a gigantic flock of thousands of pelicans."

Highlights of the collection include aerial footage of the Ashalim Solar Power Station in the Negev Desert, the tree climbing goats of Morocco, and the first video captured of pallid scops owl breeding behaviour.

There is also extensive coverage of the Palestinian Territories, including the Gaza Strip before the recent conflict.

Religious sites are also a focus, with a wide-ranging selection of clips of sites sacred to Christianity, Islam and Judaism.

Speaking of the partnership, Yuval Dax said "Orchard Clips have a well-respected collection of diverse footage from across the Middle East and North Africa. It's great to see my own clips complementing their collection and made available for producers to enhance their storytelling."

The clips are available for licensing to documentaries, feature films, education, brands and advertising, worldwide.

The collection can be explored here: https://content.orchardclips.com/yuval-dax/



About Orchard Clips



Orchard Clips offers an unparalleled selection of both historic and contemporary footage showcasing the rich diversity and cultural heritage of the Middle East and North Africa.

See showreel here

Orchard Clips draws on its award-winning sister company **OR Media**'s 30-year archive of documentary footage and unmatched access to people, places, and events across the Middle East. The Orchard Clips team has scoured thousands of hours of footage for exclusive and elusive clip content. From events throughout the region's history to the everyday lives of its citizens.

OR Media is also currently documenting Saudi Arabia's societal transformation, Vision 2030, and has been granted unique access to major cultural, historical and archaeological projects, many of which have gone unrecorded and unseen by the outside world. With over 150 hours of documentaries currently in production, Orchard Clips will make this footage, shot to the highest quality by award-winning filmmakers, readily available to worldwide content producers.

Nearly 40,000 clips are available on the Orchard Clips website, with hundreds more being added every week for use by documentary producers, news channels, publishers, and brands.

In addition to the exclusive content from <u>OR Media</u>, Orchard Clips provides quality footage from a number of partners and content owners, including news footage from <u>StringersHub</u>, historic films from <u>DVArchive-RetroFootage</u> and <u>The Baim Collection</u>, and 4K drone footage from architectural cinematographer <u>Victor Romero</u>.

To ensure that customers can quickly and easily find and licence the content they need, Orchard Clips has partnered with Veritone, a leader in developing AI tools and services for video clip content 'search and find'. The user-friendly platform will offer content that is both searchable and licensable online in English with an Arabic version coming soon. The range of purchasing options ensures that clients with different requirements can find a package that meets their needs.

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About Yuval Dax

Yuval Dax is a highly experienced drone operator, film maker and producer. He owns a production company based in Israel, specialized in supporting foreign productions in Israel.

Yuval owns the largest footage archive of Israel - 4K footage of aerials, landscapes, wildlife, archaeology, Christian holy sites and much more. High quality video footage available for purchase includes Jerusalem Aerials, Jerusalem Old City, Tel Aviv, the Dead Sea, Sea of Galilee, Jordan River, Haifa, Masada, Eilat, Negev Desert, Caesarea, Megiddo amongst other locations.



Aerial view of Ashalim Solar Power Plant in the Negev Desert with sun reflecting on the panels, 2019.



Goats climbing and eating the famous Argan oil tree in the Atlas mountains of Morocco, 2018.





Pallid scops owl (Otus brucei) adult on a date tree at night, 2016.