

## Orchard Clips partners with UAE-based cinematographer Victor Romero

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**London, UK:** Orchard Clips has signed a multi-year representation agreement with acclaimed cinematographer and photographer Victor Romero.

Spanish-born Romero is well known within the Middle East for his architecture, interior, travel and tourism photography, and his premium drone footage of the United Arab Emirates can now be licensed through Orchard Clips.

The initial selection of clips includes drone aerial shots of Dubai and Abu Dhabi as well as desert and mangrove footage. All clips are filmed in 4K and to the highest production standards.

Highlights include Dubai skyscrapers enveloped in fog and the beautiful Al Ain Oasis surrounded by desert sands.

Orchard Clips Head of Sales, Greg Aslangul said “We’re honoured to have someone of Victor Romero’s calibre become a contributor to Orchard Clips and we look forward to representing more of his fantastic content in future. We encourage other Middle Eastern based content creators to submit their work to us and help promote this fascinating region.”

The Victor Romero drone collection is available for license to programme makers, publishers, brands and advertisers from today.

View the collection here: <https://content.orchardclips.com/victor-romero-drone-video-of-dubai-and-abu-dhabi/>

### **About Orchard Clips**

Orchard Clips offers an unparalleled selection of both historic and contemporary footage showcasing the rich diversity and cultural heritage of the Middle East and North Africa.

[See showreel here](#)

Orchard Clips draws on its award-winning sister company **OR Media**’s 30-year archive of documentary footage and unmatched access to people, places, and events across the Middle East. The Orchard Clips team has scoured thousands of hours of footage for exclusive and elusive clip content. From events throughout the region’s history to the everyday lives of its citizens.

Nearly 20,000 clips are already available with hundreds more being added every week for use by documentary producers, news channels, publishers, and brands.

OR Media is also currently documenting Saudi Arabia’s societal transformation, Vision 2030, and has been granted unique access to major cultural, historical and archaeological projects,

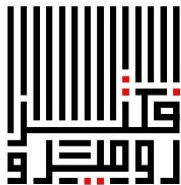
many of which have gone unrecorded and unseen by the outside world. With over 150 hours of documentaries currently in production, Orchard Clips will make this footage, shot to the highest quality by award-winning filmmakers, readily available to worldwide content producers.

In addition to the exclusive content from OR Media, Orchard Clips will be collaborating with high-profile third parties for content acquisitions and partnerships. The company is committed to helping Middle Eastern content owners turn their archives from a "cost sink" into a revenue-generating resource. They also plan to offer new user-generated content (UGC). The team will provide advice and support to help content owners effectively maximise their revenue potential.

To ensure that customers can quickly and easily find and licence the content they need, Orchard Clips has partnered with Veritone, a leader in developing AI tools and services for video clip content 'search and find'. The user-friendly platform will offer content that is both searchable and licensable online in English with an Arabic version coming soon. The range of purchasing options ensures that clients with different requirements can find a package that meets their needs.

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## About Victor Romero



Victor Romero offers a comprehensive visual content solution, aerial, ground and underwater photography and cinematography that covers every aspect of the production process. With his extensive resources, expertise and industry specific knowledge, he is fully equipped to undertake, craft and deliver projects of any size, anywhere across the globe.

For over two decades, Romero has dedicated his photography and cinematography to capturing the essence of architecture, interiors, travel, and tourism of luxury brands. His work has garnered significant recognition, earning 51 international awards and prestigious honours, such as the IPA, PX3, Lux, Graphis, One Eyeland, among others. An especially notable achievement is his consistent inclusion as the sole photographer from the UAE in the '200 Best Ad Photographers Worldwide' by Lurzer's Archive for eight consecutive years.

## Publishing and Exhibitions

Victor Romero's photographic contributions have prominently featured in over 24 distinct books, such as:

- A limited edition book on the Sheikh Zayed Grand Mosque. It is presented by the government of Abu Dhabi as one of the gifts for visiting heads of states and official dignitaries.

- A limited edition book on the venues of the first European Games in Baku, Azerbaijan, commissioned by the Ministry of Sport.

- A book on the Royal Opera House in Muscat, Oman, commissioned by H.E Mohammed Al Zubair.

Victor Romero's work has featured in various international exhibitions including Archaid Architectural Photographer of the Year Award, Sto Werkstatt, London and Berlin, KAPA International Photo Festival, Busan International Advertising Festival Seoul, South Korea, Lux Winners, Institut Estudis Fotografics Catalunya, Barcelona, Spain and more.

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Al Ain Oasis, Abu Dhabi. © 2023 Victor Romero



Sheikh Zayed Grand Mosque, Abu Dhabi. © 2023 Victor Romero



Skyline with Ain Dubai Ferris Wheel, Dubai. © 2023 Victor Romero