

# piemags



**piemags** a brand new photo library, with the strapline ‘An Editorial Powerhouse for Specialist Stock Photography’, launched in April 2022. Owner and CEO, Paul Fearn is excited to be bringing millions of new images into the market. Starting with over 3 million, **piemags** specialises in art, history, space and military content, photographs, illustrations and fine art, and up-to-date military footage, soon to include archival and general topics.

Paul has always loved aircraft and photography and with his Dad in the RAF there was plenty of opportunity for 12-year old Paul to get out on the airfields and take photos and videos of aircraft in Europe and the USA. Eventually he joined the RAF himself and the contacts he made there have opened doors to photography commissions across the States and Europe with various military organisations and museums.

Leaving the RAF, he worked in stock photography for many years, and was struck by the low royalties that museums and other cultural institutions receive for their incredible and unique collections. Thus he began thinking how he could change that and **piemags** was created!

Why ‘piemags’? The name was coined by his sister Joanne who is the Military Footage Manager, handling all the clips, both content and metadata. She decided the team were like magpies, collecting all the shiny good stuff and bringing it back to the nest. Playing around with the letters in ‘magpies’ she found that ‘image’ is part of the word and with more playing she came up with **piemags** which stuck!

The content is increasing daily, and more and more collections are being added especially Heritage which has its own gateway on the Home page with each museum having its own entrance. **piemags** wants to attract more cultural heritage collections, and our goal there is to offer a royalty which increases. Paul’s outlook is that “the world’s heritage collections, archives, museums and galleries do outstanding work and we at **piemags** would like to provide them with the financial means to continue this work with the best

royalty split in the industry.” He wants **piemags** to be the go to place for image buyers and as we grow we will be looking to add more content which builds and complements our specialty topics, so that image buyers can find the content they need all in one place.

Our images tell their own stories. Topics span the centuries: general history from the Bronze Age, political history from the 18<sup>th</sup> century, social history from the 19<sup>th</sup> century, science and space exploration from the 20<sup>th</sup> century, and military history right up to present day conflicts. Art and artefacts from prehistoric times; written language from hieroglyphs to texts; architecture, design, nostalgia and much more. And do check out our Oddities, Humour and Slightly Offensive gallery.

We also tell military stories in footage. We are armed to the teeth with classic and iconic high-voltage video clips. We have speed - Top Gun-style fighter training exercises, tactical air-to-air refuelling, close-formation flying. We have strength - aircraft carriers, destroyers, submarines and big oceans. And we have force – army battlefield and training footage, tanks, weaponry and robots. Our one-of a kind videos will give you authentic content on every aspect of the world’s forces and add a unique edge to your media presentations.

But we also do footage of eventualities closer to home; Coast Guard defence in the post-9/11 society - merging military, legal, humanitarian and diplomatic skills; the US Customs & Border Control, one of the world’s largest law-enforcement agencies is also covered by piemags’ footage – watch them keep terrorists, weapons and narcotics at bay.

Then add **piemags**’ HD video of space exploration – every road you’ve never travelled, missions to the International Space Station, unmanned journeys to the solar system – and beyond! Buckle up and let **piemags** take you there...

We’ll be coming back down to earth to sponsor the *FOCAL Awards 2022, Jane Mercer Researcher of the Year Award*, so hope to see you at the Event on 23<sup>rd</sup> June 2022. For one day only 18<sup>th</sup> May we’ll be at the [Image Marketplace](#), but you can always find us at [piemags.com](#).

View, search, license photos and footage at [piemags.com](#)

#### **Images: Clockwise Top Left to Right**

Soldiers and sailors assigned to Provincial Reconstruction Team (PRT) Farah and leadership from the Farah directorate of agriculture, irrigation and livestock file onto a CH-47 Chinook helicopter after a key leader engagement in Lash-e Juwayn.

*Credit Line: Courtesy United States Government / Piemags*

The space shuttle Enterprise is towed by barge up the Hudson River in New York with the New York City Skyline, including the Empire State Building, in the background while on it's way to the Intrepid Sea.

*Credit Line: Courtesy NASA / Piemags*

PACIFIC OCEAN (Jan. 4, 2020) The Ticonderoga-class guided-missile cruiser USS Chancellorsville (CG 62) breaks away from the Nimitz-class aircraft carrier USS Abraham Lincoln (CVN 72) after escorting Lincoln through the U.S. 7th Fleet area of operations.

*Credit Line: Courtesy United States Government / Piemags*

German officer of an assault troop Operation Barbarossa - German Invasion of Russia, 1941 - 15th Infantry Division of the Thuringia-Kurhessen Division.

*Credit Line: World War Two Collection / Piemags*