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LOLA Clips Now Representing TV-AM Archive in Partnership with the BFI National Archive

LOLA Clips is thrilled to announce its representation of the TV-AM archive in North America, in partnership with the British Film Institute (BFI). This extraordinary collection, now part of the BFI National Archive, offers an unparalleled window into British television history, featuring a treasure trove of celebrity interviews, political moments, pop culture, and nostalgic 1980s television.

TV-AM was Britain's first independent breakfast television station, airing Good Morning Britain daily from 1st February 1983 to 31st December 1992. The archive includes a plethora of global celebrity sofa interviews, with icons such as David Bowie, Ringo Starr, Nelson Mandela, John Travolta, Madonna, Mariah Carey, Cher, Dusty Springfield, and many more, offering candid conversations with TV-AM's familiar presenters.

 Explore the TV-AM Showreel: https://lolaclips.com/footage-archive/tv_am/TVA-01-0496/tvam_showreel_1

Beyond its star-studded interviews, the collection captures a vibrant slice of 1980s and early 1990s culture, featuring politics, current affairs, bloopers, kitsch cooking spots, and segments such as fitness expert Lizzie Webb's retro in-studio aerobics. With both British nostalgia and international relevance, the archive is an invaluable resource for broadcasters, filmmakers, and content creators.



The BFI National Archive has been committed to preserving content from this collection through its dedication to promoting the nation's television heritage. The acquisition of the TV-AM library rights and entire collection in 2024 has enabled BFI to make it more widely available for global clip licensing.

“We are extremely pleased to appoint LOLA Clips as our sales representative of the collection in North America,” said John Carino, BFI Archive Sales Operations Manager. “LOLA’s impressive reach in the territory will undoubtedly showcase the collection to a wider audience and aligns with our goal of becoming the most open moving image archive in the world.”

LOLA Clips represents some of the world’s most renowned archives, including Al Jazeera, ITV, ABC Australia, and STUDIOCANAL, offering unparalleled access to news, entertainment, and historical footage.


Dominic Dare, Co-founder of LOLA Clips US Corp, added: “The TV-AM archive is an extraordinary time capsule of British television history. With its rich mix of celebrity interviews, news coverage, and cultural moments, it has enormous potential for filmmakers and broadcasters. We’re excited to bring this collection to a wider audience and to continue our mission of providing unique, high-quality content to the global market.”

For licensing inquiries or to explore the collection, contact:

Dominic Dare

Co-founder, LOLA Clips US Corp


 Dominic.dare@lolaclips.com

 +1 323 336 2710

Sandra Coelho

Joint CEO, LOLA Clips

 info@lolaclips.com

 +44 7702 654455

 www.lolaclips.com

About LOLA Clips

LOLA Clips is a leading footage licensing agency, representing premium archives and offering high-quality content for film, television, and digital platforms. With an extensive collection spanning news, entertainment, and historical footage, LOLA Clips works with top-tier partners such as Al Jazeera, ITV, ABC Australia, and STUDIOCANAL to provide world-class content for global productions.

About the BFI

The British Film Institute (BFI) is a cultural charity, a National Lottery distributor, and the UK’s lead organization for film and the moving image. The BFI’s mission is:

- To support creativity and actively seek out the next generation of UK storytellers
- To grow and care for the BFI National Archive, the world's largest film and television archive
- To offer the widest range of UK and international moving image culture through our programmes and festivals – delivered online and in venue
- To use our knowledge to educate and deepen public appreciation and understanding of film and the moving image
- To work with Government and industry to ensure the continued growth of the UK's screen industries

Founded in 1933, the BFI is a registered charity governed by Royal Charter. The BFI Board of Governors is chaired by Jay Hunt

About the BFI National Archive

The BFI National Archive was founded in 1935 and has grown to become the one of the largest and most significant collections of film, television and moving image in the world, with over 177,000 films and 1,930,000 television programmes. For almost 90 years the BFI has been an international leader in film preservation and guardian of Britain's unparalleled film and television heritage. A gateway to the past, present, and future of screen culture, the national collection belongs to the people, filmmakers, and communities whose stories it holds.