

# Now Featuring SPIEGEL TV

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# Previously Undigitised SPIEGEL TV Archive Now Available Through British Pathé

British Pathé and SPIEGEL TV Announce Representation Deal

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The world of video archives gains a remarkable new resource as British Pathé announces its representation of the extensive, previously undigitised archives of SPIEGEL TV, Germany's renowned current affairs programme. Some of history's most seismic moments, including <u>German Reunification</u> and the <u>Soviet Collapse</u>, will be illuminated with content largely unseen for decades. Historians, researchers, students and the entire general public can now access this fresh resource on the <u>British Pathé website</u>, with all of the material available for licensing.

Since 1988, SPIEGEL TV has covered global news, current affairs and culture with hard-hitting and award-winning video journalism. Over this time a unique archive has been amassed of not only edited features but also invaluable b-roll offering unfiltered scenes of everyday life.

Some of the first highlights released under the new partnership include:

- Berlin a year before the wall's fall
- Stark glimpses of 1990s Russia
- Violent clashes during Germany's anti-nuclear movement

British Pathé will continue to add more of these films to their collection as this treasure trove of material undergoes digitisation by the SPIEGEL TV team.

The new content marks an important step for British Pathé who will now offer content far beyond their previous endpoint of 1984.

British Pathé's CEO James Hoyle: "We couldn't be more excited to represent such a historically important collection. SPIEGEL TV's content is like nothing else in our archive and it's wonderful to be able to offer our clients decades of additional history."

SPIEGEL TV's Managing Director Kay Siering: "British Pathé is a perfect partner for SPIEGEL TV. The collaboration enables us to make our archive material even better known internationally on one of the most renowned platforms."

### **About British Pathé**

British Pathé is considered to be the finest newsreel archive in the world. Spanning the years from 1896-1978, its collections include footage from around the globe of major events, famous faces, fashion trends, travel, science, and culture. It is an invaluable resource for broadcasters, documentary producers, museum curators, and researchers worldwide. The entire archive of 85,000 films is available to view for free on the British Pathé website while licences can be acquired for other uses. British Pathé also represents content from partner organisations, such as Reuters' historical collection, which includes more than 130,000 items dating from 1910 to the end of 1984.

# **About SPIEGEL TV**

For more than three decades, SPIEGEL TV, a subsidiary of the well-known German news magazine "Der SPIEGEL", has been developing, creating and producing award-winning content - weekly magazine, reports, documentaries, series and infotainment formats for German and international broadcasters. The company also operates two Pay TV channels: SPIEGEL Geschichte and SPIEGEL TV Wissen. Dating from its first broadcast in 1988, SPIEGEL TV collects not only thousands of hours of broadcast materials, but also the corresponding raw material carefully evaluated and stored. The unique collection covers a wide range of genres: news, history, wars, German and international politics, society, human interest. SPIEGEL TV's excellent journalists captured some of history's most unforgettable moments including the fall of the Berlin Wall.

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