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UV&S Launches Salt Vault Studio to Help Content Owners Unlock the Value of Archival Media

HUTCHINSON, KS – UV&S is launching Salt Vault Studio, a new creative content and packaging service designed to help content owners, archives, studios, museums, institutions, and organizations uncover the hidden value inside stored, aging, or underused media collections.

Created for organizations that manage film, video, audio, interviews, performances, broadcasts, historical footage, and other archival assets, Salt Vault Studio helps clients move their media from storage to strategy, from preservation to production, and from archive to audience.

“Many organizations are sitting on media libraries that have never been fully explored,” said Jeff Ollenburger, President of UV&S. “Those collections may include stories, historical moments, performances, interviews, or footage that still has real value. Salt Vault Studio helps clients understand what they have, what it could become, and how it can be packaged for modern audiences.”

The launch builds on R3store Studios’ established restoration capabilities while creating a more complete path for clients who want to do more than preserve their assets. R3store Studios provides restoration expertise, including digitization, enhancement, and technical care of aging media. Salt Vault Studio focuses on what comes next: content evaluation, cataloging support, creative development, storytelling, packaging for viewing, streaming readiness, licensing support, and monetization strategy.

Salt Vault Studio is shaped by the creative leadership of Shawn Rhodes, Director of Creative Content for R3store Studios. An Emmy-winning filmmaker, Rhodes brings experience across television, film, documentary, and commercial production. His work includes *Little Satchmo*, *This is Love*, and *Copeland*, a feature documentary about Stewart Copeland of The Police that is part of the 2026 Raindance Film Festival program. His background helps bridge the gap between technical restoration and creative opportunity, giving clients a practical path to understand what their archival media could become and how it can be developed, packaged, and positioned for modern audiences.

For current UV&S clients, the service offers a natural next step: evaluate the materials already in storage and determine whether they could be developed into audience-ready content.



The name Salt Vault Studio reflects UV&S' long history in secure underground storage in their 650' deep salt mine and the broader opportunity to bring protected archives back into use. Whether materials are stored underground, in a warehouse, on a shelf, or in a legacy media library, Salt Vault Studio helps clients see what their assets could become.

Salt Vault Studio is where the past meets the future of entertainment. Learn more at SaltVaultStudio.com.

Founded in 1959, Underground Vaults & Storage rebranded to UV&S to better reflect our expanded range of services beyond secure storage. With divisions specializing in IT solutions, digitization, content creation, and event services, UV&S supports clients worldwide. Our services include secure storage, records management, destruction, and recycling. The UV&S Technology division provides IT support, cybersecurity, and data center hosting. UV&S Event Services offers event and festival services, R3Store Studios specializes in film digitization and restoration, and Salt Vault Studio helps organizations unlock the creative and commercial potential of archival media. UV&S Corporate operates from Hutchinson, KS, supporting multiple locations in the United States, the United Kingdom, and France. We are best known for our flagship salt mine facility in Hutchinson, where we store millions of items 650 feet underground for some of the largest companies in the world, including those in the motion picture and television industry.

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