

All3Media Clip Sales Adds Open Media to Growing Roster

[16th April 2024, London]: All3Media Clip Sales has struck a deal with pioneering production company Open Media to license and distribute clips from its extensive catalogue.

Launched over 30 years ago, Open Media was at the forefront of the emerging independent production sector and was responsible for Channel 4's seminal *After Dark* series which was described by the press as 'the most original show on television' and '(that it) defined the first 10 years of Channel 4, just as Big Brother did for the second'.

Open Media has an impressive back catalogue of entertainment shows, documentaries and factual specials and its comprehensive archive has now been fully digitised by the British Film Institute. Archive credits already include: *Faking it: Jimmy Savile* (Discovery+) and *Hating Peter Tatchell* (Netflix).

As well as *After Dark*, the collection includes irreverent magic show *The Secret Cabaret*, Andrew Neil's challenging interview series *Is This Your Life*, high-profile lecture series *Opinions* and trailblazing documentary specials such as *Mossad: The Spy Machine*.

The catalogue spans decades of cultural and societal change and includes contributions from Prime Ministers, film stars, entertainment luminaries, sports icons, music idols, astronauts, socialites and leading lights in business.

Open Media's CEO, Sebastian Cody, said: "We are thrilled to be partnering with Dale and Kay at All3Media Clip Sales and we look forward to connecting with more researchers, producers, directors and archivists. We have an unsurpassed collection of world figures speaking candidly about an array of topics. We hold disturbing and compelling interview footage of Jimmy Savile and rare archive of Peter Sutcliffe's father. In addition, we have footage of decades of iconic interviews with everyone from Sinéad O'Connor to Harry Belafonte; the man who ruined Oppenheimer's career to the key players in the Watergate scandal. Plus, astronauts, a man attacked by aliens, and everything in between."

All3Media Clip Sales launched late last year and, as well as All3Media's vast clip content collection, it partners with external party rights holders to represent their catalogues on a sleek and searchable platform. Partners include leading Welsh production company Cwmni Da and specialist adventure, extreme sports and travel companies Summit Fever Media and JHP Visuals.

In addition, All3Media Clip Sales represents Open Planet for commercial clips licensing. This rapidly growing resource features thousands of clips on climate, environmental, travel and

wildlife themes including content from All3Media's Silverback Films and contributions from a global network of independent filmmakers.

All3Media's joint Head of Rights and Policy, Dale Grayson and Kay Page, said: "We are delighted to be working with Open Media on this important collection. It is a unique resource which documents over three decades of seismic cultural change. I am sure our customers will relish this treasure trove of incredible archive content."

You can search the Open Media archive collection now at clipsales.all3media.com

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About All3Media

All3Media's companies develop and produce award-winning, high quality and popular new and returning programming across all genres ranging from contemporary thrillers, detective series, soap operas, comedy, costume drama and true crime through to documentary, natural history, formatted entertainment, factual entertainment, features, children's and reality programming. Companies are based in the UK, US, Germany, the Netherlands, Belgium and New Zealand and produce more than 4,000 hours annually for linear broadcasters, VOD, social media and other digital platforms.

The Group, which has grown from 19 production companies and labels a decade ago to more than 50 today, is focused on innovation, creative excellence and entertaining all audiences with brilliant programming, from long-running series through to the launch of new formats, new talent and new business models. Content includes global hit format The Traitors, sold to 25 territories to date; landmark natural history series Wild Isles, presented by Sir David Attenborough, and Life On Our Planet; multi-award winning format Gogglebox; BBC hit drama The Tourist; makeover series Sort Your Life Out; popular quiz show Lingo as well as Oscar award winning film 1917; cult comedy Fleabag; the UK's top-selling drama series Midsomer Murders; and globally successful period drama Call the Midwife.

All3Media International exploits a distribution catalogue spanning 30,000 hours of content across scripted and non-scripted, including premium factual and natural history, as well as formats for 1,000 customers in 200 territories around the world. Little Dot Studios is All3Media's market leading digital platform driving audience in social video, podcast, and branded content across social media platforms.

All3Media, which in 2022 had its biggest year ever with record revenue of £1,020.8million and EBITDA of £100.2million, is owned jointly between Warner Bros. Discovery and Liberty Global.

About Open Media

Founded in 1987, Open Media has produced more than 400 hours of television for major UK broadcasters, including the BBC, ITV and Channel 4. It has made entertainment series and factual specials which have sold all over the world. In 2020, Open Media's £1.5m history of postwar Britain - made in partnership with the BBC, BFI and The National Archive - celebrated ten years online. Today, Open Media licences footage and produces communications and corporate media for some of Britain's most important businesses.