

All3Media Clip Sales Announces Deal with Summit Fever Media

November 23rd, 2023. All3Media's newly-launched Clip Sales division today announced its third, third party deal, with leading specialist adventure film production company, Summit Fever Media.

All3Media Clip Sales, which launched in September, will represent Summit Fever's commercial library of high quality footage, shot for its growing catalogue of sports and adventure films and documentaries.

Summit Fever's films have featured at mountain festivals around the world and have won numerous awards including: Documentary Filmmaker of the Year 2023 for Ellie Green from Pro Moviemaker magazine; Best Action film for *SPINE* at the London Mountain Film Festival and *Solo* received *Excellence* in the Documentary category at WRPN Women's International Film Festival. Its work has also been featured on channels such as the BBC, Netflix, Amazon, Apple TV and HBO.

The company specialises in long-form documentary, expedition highlights packages and high-impact brand films, taking a bespoke approach for clients who need varied and complex content from the world's most remote places, such as Kashmir, India. Hardangavidda Plateau, Norway, Iceland, The Spine Race! British Winter; The Alps and the Forests of Maine and New England

Summit Fever has also recently committed to making its content available to Open Planet, the free footage library for impact storytelling, launching in early 2024. Open Planet, the brainchild of Studio Silverback and Carnegie Mellon's CREATE Lab, will provide free-to-use footage for educators and filmmakers focused on environmental and climate issues.

All3Media's joint Heads of Rights and Policy, Dale Grayson and Kay Page, who run the Clip Sales business said: "We are delighted to represent Summit Fever Media's commercial clip sales. In addition to managing thousands of hours of All3Media clips, this new deal underlines our commitment to also work with the best, most innovative third party producers."

Summit Fever's founders, Matt Green and Ellie Green, said: "We are delighted to have the opportunity to increase the visibility of our content through All3Media Clip Sales' enviable reach. Kay and Dale have incredible experience and deep knowledge of the business and we are so looking forward to our partnership."

All3Media Clip Sales recently signed its first third party deal with leading Welsh production company Cwmni Da, to license and distribute clips from its vast library of content created over the last 25 years. It has also partnered with Open Planet to offer its high- quality footage for commercial licensing.

Summit Fever Media's library will be searchable at clipsales.all3media.com

An early version of the Open Planet site is now live, with footage from Summit Fever Media among its growing library of over 4,700 clips: www.openplanet.org.

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About All3Media

All3Media's companies develop and produce award-winning, high quality and popular new and returning programming across all genres ranging from contemporary thrillers, detective series, soap operas, comedy, costume drama and true crime through to documentary, natural history, formatted entertainment, factual entertainment, features, children's and reality programming. Companies are based in the UK, US, Germany, the Netherlands, Belgium and New Zealand and produce more than 4,000 hours annually for linear broadcasters, VOD, social media and other digital platforms.

The Group, which has grown from 19 production companies and labels a decade ago to more than 50 today, is focused on innovation, creative excellence and entertaining all audiences with brilliant programming, from long-running series through to the launch of new formats, new talent and new business models. Content includes global hit format The Traitors, sold to 25 territories to date; landmark natural history series Wild Isles, presented by Sir David Attenborough, and Life On Our Planet; multi-award winning format Gogglebox; BBC hit drama The Tourist; makeover series Sort Your Life Out; popular quiz show Lingo as well as Oscar award winning film 1917; cult comedy Fleabag; the UK's top-selling drama series Midsomer Murders; and globally successful period drama Call the Midwife.

All3Media International exploits a distribution catalogue spanning 30,000 hours of content across scripted and non-scripted, including premium factual and natural history, as well as formats for 1,000 customers in 200 territories around the world. Little Dot Studios is All3Media's market leading digital platform driving audience in social video, podcast, and branded content across social media platforms.

All3Media, which in 2022 had its biggest year ever with record revenue of £1,020.8million and EBITDA of £100.2million, is owned jointly between Warner Bros. Discovery and Liberty Global.

About Summit Fever Media

Summit Fever Media is an agile, award-winning creative studio, capturing extreme and ambitious adventures for broadcasters and brands. The company creates environmental films, stunning brand content and remote location packages.

Ellie and Matt Green have extensive backgrounds in a variety of adventure sports. Combined with a strong passion for storytelling, they use specialised teams to capture inspiring stories from the wild places of the world. They are also strong advocates for low impact production, using Albert and AdGreen to measure and reduce impact.

<https://www.summitfevermedia.com/adventuredocumentaries>

About Open Planet

Open Planet is an ever-growing, free visual library for creating impact on a global scale. It brings together powerful footage and world-class science, enabling everyone, everywhere to tell the story of our changing planet. Open Planet was created by Studio Silverback, award-winning filmmakers for impact, in partnership with Carnegie Mellon University's CREATE Lab, creators of interactive, data-driven stories about our planet using the EarthTime platform. All content featured in the Open Planet library is free to use for educational, environmental and impact storytelling. Discover more and explore Open Planet's library of world-class footage at: [OpenPlanet.org](https://www.openplanet.org).